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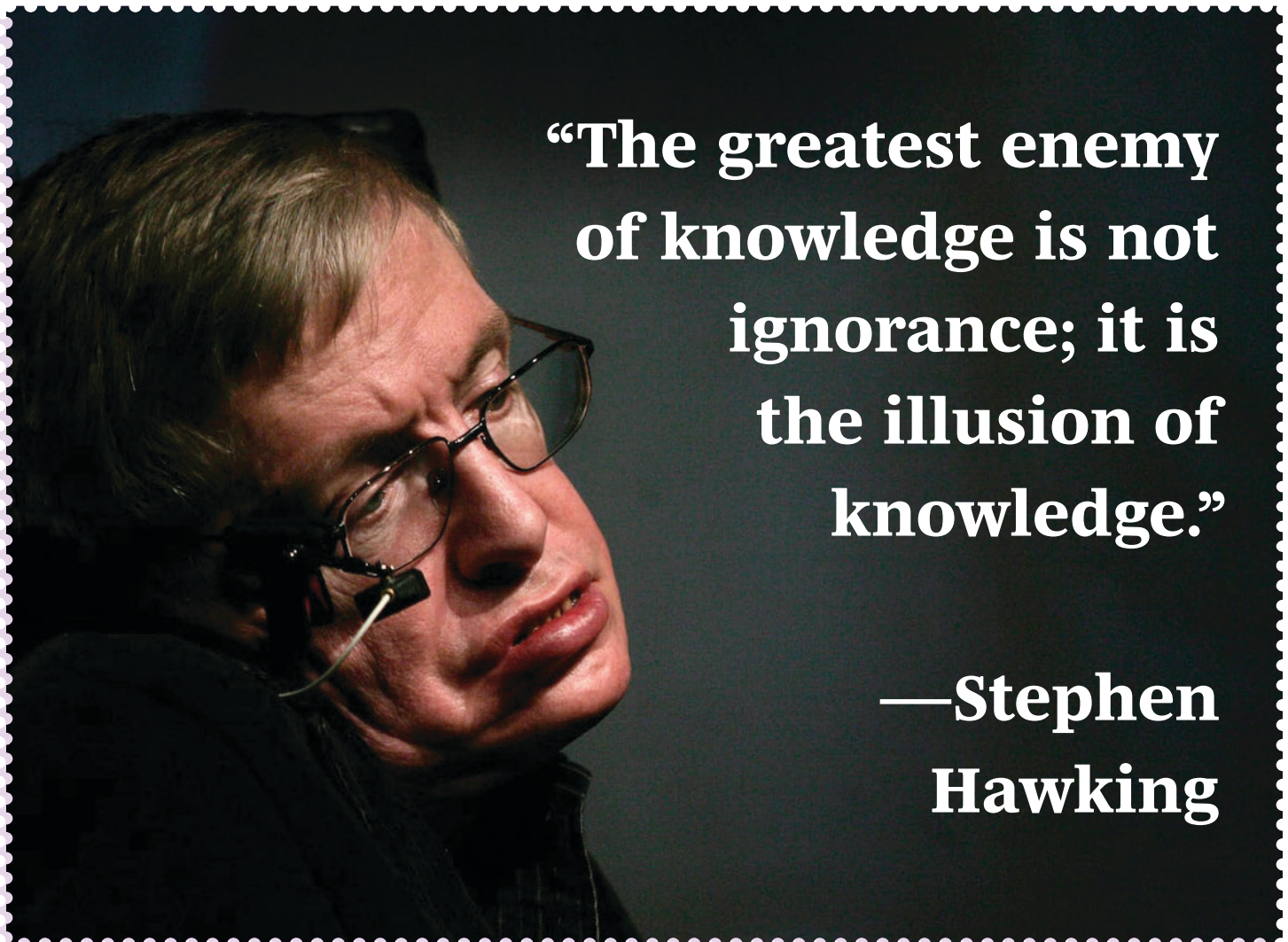
Two Thousand and Twenty-Two



# The Communicator



Official Publication of the American Association of Dental Editors & Journalists



**“The greatest enemy  
of knowledge is not  
ignorance; it is  
the illusion of  
knowledge.”**

**—Stephen  
Hawking**

Dr. Stephen Hawking

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# The Trouble With the Dunning-Kruger Effect... Well, There Isn't Any

Daniel L. Orr II, DDS, PhD, JD, MD, CDE, Editor-in-Chief



The published results of the Dunning-Kruger Effect were based on a 1999 study by psychologists Justin Kruger and David Dunning titled: “Unskilled and unaware of it; how difficulties in recognizing one’s own incompetence lead to inflated self-assessments.”<sup>1</sup>

The study’s synopsis states: “People tend to hold overly favorable views of their abilities in many social and intellectual domains. The authors suggest that this overestimation occurs, in part, because people who are unskilled in these domains suffer a dual burden—Not only do these people reach erroneous conclusions and make unfortunate choices, but their incompetence robs them of the metacognitive ability

to realize it. Across four studies, the authors found that participants scoring in the bottom quartile on tests of humor, grammar, and logic grossly overestimated their test performance and ability. Although their test scores put them in the 12th percentile, they estimated themselves to be in the 62nd. Several analyses linked this miscalibration to deficits in metacognitive skill or the capacity to distinguish accuracy from error. Paradoxically, improving the skills of participants, and thus increasing their metacognitive competence, helped them recognize the limitations of their abilities.”

We’ve all diagnosed individuals who suffer from unrealistic, and possibly prideful, opinions of themselves; an easy call for everyone but the individual. But, writers are individuals and, importantly, can this group recognize Dunning-Kruger traits in themselves, in their own works?

In my personal anecdotal study, Dunning-Kruger holds true. While a teenager with male brain syndrome, occasionally my abilities were grossly overestimated, such as when body surfing at the Wedge,<sup>2</sup> riding my skateboard down Cadbury, or trying to ride my bike down Monte Vista—with my eyes closed. This kind of unrealistic thinking can result in death,<sup>3</sup> but in my case, the worst result was a supine recovery of consciousness in the bed of a pick-up truck, with my bike

crumpled under the rear fender. The lesson learned was that circumspection is important physically, and mentally.



*A younger Editor demonstrating the Dunning-Kruger Effect moments before wiping-out.*

As a young OMS in Las Vegas, I fielded difficult cases from several states, including some from former instructors. Things usually turned out well, but being sued after accepting a case that several others had wisely turned down was an awful experience. I prevailed legally, but that process took a couple of years, peppered with many sleep-deprived nights. I had already begun to self-limit acceptance of the more herodontic offerings and fully removed “easy, simple, and minor”

*“Well, the trouble with some people is not that they’re ignorant; it’s just that they know so much that isn’t so.”<sup>8</sup>*

“”

descriptors from my dental lexicon, particularly during informed consent discussions.<sup>4</sup>

Another aspect of Dunning-Kruger is that just as the relatively young are the ones who generally overestimate their abilities, occasionally older individuals start wondering if they have any skills at all. This has been written about in many academic studies<sup>5</sup> and in the health professional literature, such as anesthesiology,<sup>6</sup> and of course dentistry.<sup>7</sup>

In some areas, Dunning-Kruger has been notoriously prevalent, such as in politics.

“Well, the trouble with some people is not that they’re ignorant; it’s just that they know so much that isn’t so.”<sup>8</sup>  
-Ronald Reagan

Further clouding Dunning-Kruger manifestations, logic and truth are not necessarily important to some communicators, such as propagandists who try to obscure the truth with prevarications in order to deceitfully accumulate power. Sadly, many readers today simply go along with whatever skilled propagandists bloviate.

For writers interested in the truth in subjects that may be controversial, works can be empowered and future articles not dismissed out-of-hand by employing several strategies.

When opining about politics, religion, or even medical controversies wherein both sides claim, for instance, “the science,” writers may be well-served by stating something like: “Based on what I’ve studied...,” “In my opinion...,” or simply “At this time, I believe...” Even in opinion pieces, employing reasonable references is also valuable.

Also, when editorializing, graciously acknowledging others’ opinions is a strength, not a weakness. These techniques allow a lot of wiggle-room if one’s own opinion is later seen to be incorrect. Further, writers may also want to consider acknowledging their own incorrect analyses, an empowering technique based on humility.

Of course, if one’s opinion is later seen to be correct, it can be entertaining to see the reaction of the prideful and incorrect true-believer polemicists.

Write on!

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# AADEJ Makes Monumental Achievements

Stuart Segelnick, DDS, MS, AADEJ President



First, this is my last message as AADEJ President. I'll start out with something simple.

Goodbye.

And maybe, in part to satisfy our Editor's word count, may I repeat "Thank You" 800 times!

Would this be a happy goodbye, a sad goodbye, a long goodbye—in today's world, would you even be surprised if I didn't say goodbye (just ghosted you)? No, when we all get together in Houston for our annual meeting, it will be a thrilling goodbye!

I am thrilled to look back and see everything the AADEJ has accomplished this past year. Let's review what we have achieved. First, we have worked side-by-side with the ACD toward our integration as a non-geographic section, which will be finalized with the signing of our integration agreement on Wednesday, October 13 during our annual meeting. I'd like to especially thank Suzan Pitman, Dr. Theresa Gonzalez, and Dr. Richard Jones of the ACD for their meaningful contributions.

Second, we have revised our bylaws, which is never an easy task. Thanks to the help of our Constitution and Bylaws Committee Chair, Dr. Hugh

Wunderlich and his committee (Dan Orr, DDS, JD, Nanette Elster, JD, and Harriet Seldin, DDS). And a special thanks to Dr. Steven Gounardes, the certified parliamentarian and Speaker of the House of the New York State Dental Association, who so graciously reviewed our changes multiple times.

Third, we have renewed our ties with the ADA and have worked together for the betterment of dental communication. The ADA will have a strong presence at our annual meeting, will be updating us with what is happening at the ADA, and participating in our continuing education program.

Our Awards Committee Chair and President-Elect Ann Marie Gothard has reinvigorated our bonds with the ICD, ADEA, and ADA to present well-deserved journalism, editorial, and service awards at our annual meeting. This year is the 50th anniversary of the ICD journalism awards, and you can expect a special ceremony at this year's

*It seemed an arduous and insurmountable task, while we pushed ahead. However, by working as a team with harmony and synergy, step by step, we have incrementally built up to where we stand today, much higher, happier, and poised for even greater success.*

presentation. The awards ceremony will be held on Thursday, October 13 at 11:45 AM.

Denise Maihofer, our treasurer and secretary, has worked diligently to keep our finances in order, working with our accountants and bankers as we transitioned to our new executive director, Laura Stedman. Denise and Laura have created our beautiful brochures and announcements. Denise, along with Ann Marie and graphic artist Matthew Sheriff, were instrumental in creating our updated new website. If you haven't seen it yet, please visit at [www.AADEJ.org](http://www.AADEJ.org); you surely will be impressed.

Dr. Richard Roadcap, our experienced and proficient program chair has worked tirelessly with our program committee, Dr. Kathy Gibson, Mrs. Mali Schantz-Feld, Dr. Mary Ellen Lukaswitz, and Dr. Joanna Schreiber, to bring our members quality continuing education. Besides the three amazing virtual courses, which were presented so far in 2022, the committee has finalized

our annual meeting education courses, recruiting the highest quality speakers. This will be the first time we will have two full days of educational programming at our annual meeting. Plan to also attend our GNYDM seminar series in November on Misinformation and Disinformation in Communication.

*The Communicator*, led by Editor-in-Chief Dr. Dan Orr II, has continued producing excellent, exciting, educational, and interesting content. I even heard *The Communicator* will be receiving an ICD journalism award at our upcoming annual meeting! The AADEJ is proud of our award-winning publication.

AADEJ Executive Director Laura Steadman has coordinated our monthly Zoom board meetings and has kept our membership in the loop with her monthly *Nota Bene* newsletter. Please say hello to her in Houston as she works behind the scenes to facilitate our major event. Laura is currently working with our new Membership Committee Chair Dr. Kevin Hanley in

growing our membership. This year, and moving forward, the ACD is responsible for collecting our dues. If you haven't renewed yet, now is the time.

I'd also like to thank Drs. Dan Jenkins, Eric Curtis, and Mike Maihofer who always answered the call and didn't hesitate to participate.

The many accomplishments of the AADEJ this year did not occur overnight. When I first began my term as president, many times I felt overwhelmed by the enormity of being able to fulfill the board's vision, along with my own, of where the AADEJ should be. It seemed an arduous and insurmountable task, while we pushed ahead. However, by working as a team with harmony and synergy, step by step, we have incrementally built up to where we stand today, much higher, happier, and poised for even greater success.

Farewell, be well, and stay well, until we meet in Houston and beyond!



**Editor's Note:** Pegleg Pete and Mickey Mouse in *Mickey's Toothache*, 1938. Please see *Dentists in Film*, Part I, Page 8.

# A New Konsept For Yur Azozeashun Savs Muny

Hugh Wunderlich, DDS, CDE, AADEJ Vice President



The Florida Dental Association (FDA) like all dental associations work within a restrictive budget. As the editor of the FDA, I meet once a year with the board of trustees to prioritize new and ongoing projects. All the current projects are listed and assigned a value for relevance and importance. This all-inclusive document is 12 pages and listed 92 separate projects including the communication/publication department. No department is immune to accounting scrutiny. This year I am proposing a new concept so our publications can be more efficient and cost-effective. You should consider this as well.

The concept for this, I must admit, came to me in an unauthored email two years ago and perhaps was inspired by the Muhlenburg Congressional Vote of 1795. It has to do with English as the official language of publications in the United States. The urban myth is that the vote to favor English as the official language passed by a single vote when one contrarian was in the loo. I am

suggesting the FDA staff much as a group of Virginian congressmen proposed more than 200 years ago to Congress, that we adopt **GERMAN** as the official language of publications for the FDA. Realizing that our board is more conservative than 18th century Congress, I will propose a five-year phase-in plan for the new "Germanglish."

In the first year, "s" will replace the soft "c". Certainly this choise will make some sitizens celebrate.

The hard "c" will be dropped in favor of "k". This should klear up some syniks and kounsil konfusion and keyboards kan have one less letter.

There will be growing publik enthusiasm in the sekond year when the troublesome "ph" will be replaced with "f". This new filosofy will make some frases with words like fotograf and fosforus seem less foney.

In the third fase, publik akseptanse of the spelling kan be expekted to reach the stage where more komplikated changes are a sinch.

The FDA will enkourage the removal of double leters, which always have ben a deterrent to akurate speling.

Also, al wil agre that the horibl mes of the silent "e" and "a" in the languag is disgrasful and it should seas.

By the fourth yer, peopl wil be reseptiv to steps such as replasing "th" with "z" and "w" with "v."

During ze fife yer, ze unesesary "o" kan be dropd from vords kontaining "ou" and after ze fifz yer, ve vil hav a reil sensibl riten styl.

Zer vil be no mor trubl or difikultis and evrivun vil find it ezi tu understand ech oza. Ze drem of konsiz publikashuns vil finali kum tru.

Und efter ze fifz yer, ve vil al be speking German like ze vunted in ze forst plas.

Plez konzidr zis konsept to mak yur azozeashun zer goot.

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**Editors' Note:** Readers may find it helpful to read Dr. Wunderlich's work via a heavy German accent.

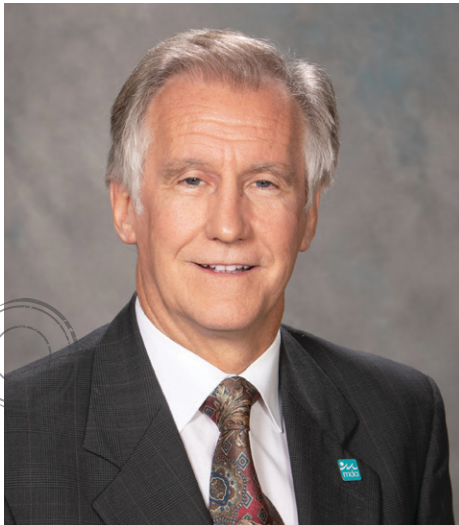
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*Realizing that our board is more conservative than 18th century Congress, I will propose a five-year phase-in plan for the new "Germanglish."*

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# A Resolution Supporting Dental Journalism

Michael Maihofer, DDS, CDE



**A**s a dental editor, are you ever curious about what other dental editors are publishing? Although some of us are included on other's mailing lists, many are not. Wouldn't it be nice to see what other dental publications are presenting—what topics and types of articles they're running? Perhaps you might see an informative article in

another publication that might be pertinent to your own readership and even receive permission to republish it.

Additionally, some dental editors have expressed concern regarding the historical preservation of their publications. Many states and components have limited publication archives and are quickly running out of space. *Creating an open access digital archive for dental publications* might offer us all—no matter what our publication size—a great new resource for information exchange, collaboration, and historical preservation.

In fact, those were some of the concerns behind a resolution that was introduced before last year's ADA House of Delegates. **This Resolution 80, Electronic Archiving of State and Component Publications**, was introduced by some current and past dental editors. The idea is to establish a combined repository and archive as well as a journal/newsletter publishing platform for all U.S. dental state and component publications, allowing

searching across the dental publications as well as a growing searchable archive. Gone are the days of housing physical publications on library shelves. Today, digital publishing is currently offered throughout the dental community. These digital efficiencies offer the most reasonable and financially feasible way to accomplish archiving our profession's literature.

Historically, the ADA library was once the print repository and archives for all state and local dental publications, as well as dental publications from around the globe. Dental editors would mail each issue of their respective publication to the ADA Library, where it would be catalogued and stored for both reference and historical purposes. In 2013, however, this archive was discontinued by the ADA, and much of the historical content was redistributed rather than retained by the ADA library. As an alternative, the National Library of Medicine (NLM)

[Continues >>](#)

*We urge all dental editors to express their support, through their respective ADA House delegations, for this very important initiative for the future of dental journalism. It is critical that dental journalism adapts to changes in publishing that are already well underway elsewhere.*

**Continued** >>

then began accepting dental publications through an agreement with the ADA.

The NLM index Medline is given to articles that can be searched through PubMed which, for many years, included many states' dental journals. In 2017, however, NLM reviewed the dental content and deemed that many of the tripartite journals did not meet Medline inclusion criteria, in part due to the fact that although they publish some peer-reviewed clinical and scientific articles, they also present promotional, historical, and news content on the activities of their professional organization. As a result, most state and local dental publications are not accepted for indexing.

We know state and component journals rank among the most read by dental professionals. Many authors, however, choose not to publish in journals not indexed by PubMed. The result is that valuable clinical and

historical information is not indexed or archived and not available to the profession through our blended journals, diminishing awareness of, and access to, the evolving literature. Sometimes this information is locked behind website firewalls, or never archived online at all. This is a loss to the entire dental profession.

Like all professions, the profession of dentistry is defined by its professional literature. Unfortunately, that literature and history are now being lost forever. As dental editors, I think we can all agree that the progress and history of our tripartite publications must be preserved to guide the advancement of the profession and lend historical perspective.

The ADA has accepted the challenge put forth by Resolution 80 and will bring a report back to this year's ADA House of Delegates as to how it could create a top-tier repository and archive for all U.S. dental state and component

publications in a searchable electronic format. The report will also propose a system which will enable editors to publish electronic versions of individual articles and/or complete publications more efficiently. Of course, creating an electronic index doesn't mean that you need to stop publishing the print version of your publication. It's simply a more efficient and economical platform for indexing and archiving your content.

We urge all dental editors to express their support, through their respective ADA House delegations, for this very important initiative for the future of dental journalism. It is critical that dental journalism adapts to changes in publishing that are already well underway elsewhere. We must be open to new ways of doing things to remain relevant for members, editors, researchers, and academicians in the future.



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*Dr. Maihofer is a former editor of the Journal of the Michigan Dental Association, past-president of the AADEJ, and immediate past-president of the Michigan Dental Association. He can be contacted at [mgmdds@wideopenwest.com](mailto:mgmdds@wideopenwest.com).*

**Editor-in-Chief's note:** Thank you to Dr. Maihofer. The AADEJ Communicator supports Resolution 80. Until the ADA database is established, another nationwide option is the University Library Services searchable database. Since 2017 the Nevada Dental Association Journal has been indexed via the UNLV University Library Services component. Further, from this UNLV site, one can access other University Library Services components and search their databases. There is no cost involved.

Hope to see you all in Houston.



# Dentists in Film, Part I

Laura Stedman, AADEJ Executive Director



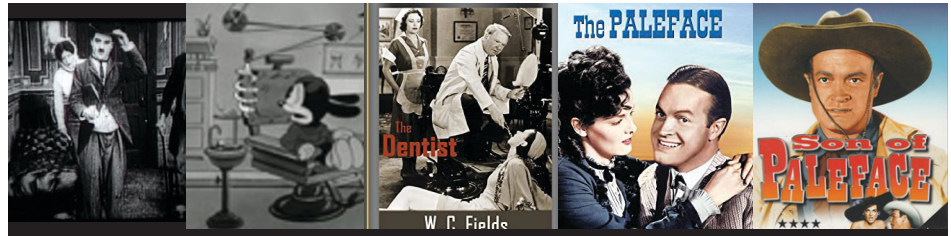
Many of us probably learned from childhood experience that the town dentist was trustworthy. Perhaps he or she was a member of the school board, a scout leader, or even an elected official. Depending on our grades and aptitude, we may have been encouraged by guidance counselors to pursue this profession.

And yet...

What is it about dentistry that continues to cause—how shall I put this—fear? Anxiety? Dare I say, paranoia?

An explanation for these feelings easily can be found in popular culture, specifically cinema. Going back as far as the silent screen era, depictions of incompetent dentists abound. The 1914 Mack Sennett one-reeler *Laffin Gas* features Charlie Chaplin as a dental assistant scrambling to fix the incompetence of his dentist employer.

Just two decades later, an early Disney cartoon, *The Merry Old Soul*, begins with a black-and-white image of a patient's lower quadrants as an anthropomorphized #25 frantically



*Laffin Gas*

*The Merry Old Soul*

*The Dentist*

*The Paleface*

*Son of Paleface*

awaits the clutches, literally, of menacing pliers (the upshot being that not only does said tooth get plucked, so too does healthy #24).

Around this same time appeared W.C. Field's *The Dentist*, in which he plays a cranky dentist impatient to return to the links, while the audience's fear of the dental office is underscored by shrill sounds that may, or may not, be of a human nature.

Things didn't improve all that much by the late 1940s, when Abbott & Costello lampooned dentistry in *The Noose Hangs High*. Sound effects such as bones cracking and construction drills, lend to the sense of anxiety felt not just by Tommy, Costello's toothache sufferer, but also others in the waiting room. More so than in the earlier films mentioned, *Noose* milks the idea of the dentist as incompetent (bringing new meaning to the term "four handed dentistry") and utterly oblivious to the situation at hand, let alone the human element. At the end of this scene, with Tommy actually extracting his own tooth, the dentist boasts as if he himself has performed this procedure, before proclaiming, in effect, "Finally, I'm a dentist!"

Interestingly, during roughly this same period, there were films released that depicted dentists in a more comic vein. *The Strawberry Blonde* was a successful remake of its lesser source

story *One Sunday Afternoon* (1933). Both feature Dr. Bill Grimes seemingly as the frustrated third wheel in a love triangle, but the latter movie goes more for laughs, and maybe that was the ticket. Then again, maybe people were more amenable to seeing James Cagney, rather than Gary Cooper, as Dr. Bill.

Also during this era, Preston Sturges released *The Great Moment*, a semi-comedic depiction of William Morton's discovery of the use of ether as anesthetic. Dr. Morton's lady love wails to her mother, "He's going to be a dentist!" to which the matriarch sighs, "Oh, and he seemed like such a nice young man." Oddly, for all its satirical implications (this is Sturges, after all) *The Great Moment* comes closest to showing the dental professional as competent, with his only flaw being his ambiguity about sharing his discovery for the greater good, or using it for private gain.

The comic possibilities of the bumbling, even cowardly dentist played to the talents of Bob Hope, and later Don Knotts, who's characters *The Paleface* and *The Shkiest Gun in the West* are mistaken for notorious gunslingers in the Wild West. Across the pond, two British films starred Bob Monkhouse—*Dentist on the Job* and *Dentist in the Chair*. Cue the jokes about stereotypical British dentistry here.

# A Dash of Flavor

## Using Punctuation to Add Spice to Your Writing

Mali Schantz-Feld, MA, CDE



**M**y appreciation for dashes began 36 years ago. As a romantic newlywed, I looked forward to taking my husband's surname. It symbolized the birth of our new family unit and my new signature for our future. At the same time, I fretted over giving up my "maiden name," the surname that I had signed, typed, and bylined for the majority of my life. My mom and dad both beamed with pride when seeing those bylines, as if seeing our name in print provided them with a certain immortality. Then I discovered that a tiny horizontal line could provide a solution to my dilemma. Hyphenating my last name would serve to connect my past and my future, my ancestors and my descendants. The hyphen, according to Merriam-Webster, "can be considered a kind of dash."<sup>1</sup> Just as the hyphen added meaning to my name, the other forms of dashes, the em dash and the en dash, also add expression to writing and catch the reader's attention.

### Em Dash

If ever there was a time when size matters, it is with dashes. The em dash was named as a result of typography, "the work of setting, arranging, and printing types."<sup>2</sup> The em dash measures the same width typographically as the capital M. It can serve the same function as a comma, colon, or parenthesis, but provides a bit more flexibility or emphasis. The following are just a few of the uses for the em dash and examples for each:

- To set off extra information, examples, descriptive phrases, explanatory phrases, or extra facts. Not many people realize that rabbits are crepuscular—they are most active in the twilight hours of dusk or dawn.
- To expand upon the information before it. The tooth fairy was weary just thinking of her assignment—55 children on two continents were awaiting her visit that night.
- To signify an abrupt change or break in the sentence. Money can't buy happiness—but it can buy ice cream, which is pretty much the same thing.
- To signify interrupted speech, hesitation or confusion. I walked slowly—reverently—into the Library of Congress.
- To draw attention to certain information in the sentence. He said that he would work for free—then no one could doubt his commitment to the cause.
- To set off phrases or lists. She was shocked that there were so many different kinds of chocolate in the store—white, dark, semisweet, bittersweet, and baking chocolate.
- To expand upon the sentence in a more dramatic way than with a colon or semi-colon. They dug up the treasure and slowly opened the old, wooden chest—instead of gold, it contained yet another mysterious map.

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“For that dash represents all the time  
That they spent alive on earth.  
And now only those who loved them  
Know what that little line is worth.”

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- **Before the name of the source or author of a quote.** “So shines a good deed in a weary world.”  
—William Shakespeare
- **To avoid confusion or using too many commas in a sentence.** The three editors on the podium—editor-in-chief, managing editor, and assistant editor—all worked at the magazine for more than 10 years each.

The spacing around the em dash varies depending upon the publication. Most newspapers and magazines insert a space before and after the dash. Books and journals omit the spacing.<sup>1</sup> *The AMA Manual of Style* prefers no spaces, but the *Associated Press Stylebook* calls for a space on both sides of the dash.

### En Dash

Typographically, the en dash is the width of the capital letter N. It is used in the following situations:

- **Between numbers, times, and dates (signifies up to and including).** The office is open 8 a.m.–4 p.m.

- **Between pages.** His article spanned pages 25–32.
- **In compound adjectives when one of the elements is a 2-word compound.** The dentist-physician-sponsored program.
- **Between capitalized names that are two distinct entities.** The Tampa–St. Petersburg connection. (Note: Hyphenated surnames are separated by a hyphen and not an en dash because both proper names belong to one person.)

### When are hyphens used?

- **Hyphens connect elements in compound words.** A cake-like consistency.
- **Divides letters or syllables to give the effect of halting speech.** He sobbed, “I a-a-am overwhelmed by this honor.”
- **To indicate a word spelled out.** What don’t you understand when I say n-o?

A misplaced hyphen can be costly. Consider the difference between twenty five-dollar bills and twenty-five dollar bills.

Some grammarians suggest that em dashes should not be used if commas, semi-colons, parentheses, or other more formal punctuation would serve the same purpose. Some stylebooks, like *Associated Press*, do not use en dashes; instead they use hyphens as the joiners for compound modifiers and ranges. For consistency throughout your publications, it is best to decide which style guide you are comfortable using, and follow the guidelines for the use of the various types of dashes.

In the literary world, poets—one of the most famous being Emily Dickinson—frequently used em dashes for emphasis, to show strong emotion, or a break in thought. Another poet, Linda Ellis, wrote “The Dash Poem,” which equates the dash to the journey of life.<sup>3</sup> Describing the dash between the dates of birth and death carved on a tombstone, the poem notes,

“For that dash represents all the time  
That they spent alive on earth.  
And now only those who loved them  
Know what that little line is worth.”

Adding these types of punctuation to your armamentarium can bring a dash of significance and nuance to your message. As a fan of the em dash, I appreciate “what that little line is worth.”



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# AADEJ

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Hilton Americas is connected to the George R. Brown Convention Center via 2 indoor skywalks. This upscale 1,200-room conference hotel is a 9-minute walk from Minute Maid Park ballpark.

Conference registration is open for the 2022 AADEJ Annual Meeting in Houston! We look forward to two days of seminars, networking and socializing among the national gathering of dental editors and journalists. After two long years of virtual meetings, enjoy the in-person learning and networking the AADEJ Annual Meeting has to offer!

The host hotel and meeting place for this year's AADEJ Annual Meeting is the **Hilton Americas**. For hotel reservations, please call **Hilton Americas at (713) 739-8000** and be sure to use **Group Code AADEJHOU** when reserving your room. A limited block of rooms has been set aside for AADEJ members.

To register for the AADEJ Annual Session go to **AADEJ.org** and scroll down to **Register** for the Annual Meeting, or go direct to the website link: **<https://acd.memberclicks.net/aadej2022#!/>** or use this QR code.

Seminar Cost is **\$495 per member (\$645 non-member** which includes a one year AADEJ membership ). Cost includes:

- Two days of CE
- Luncheon and local guest speaker
- Reception Wednesday evening

While you're in Houston take in some of the many things the city has to offer. You can also take a day trip to historic Galveston. Make sure to lock in your plans ASAP so we can all gather in Texas!

**For questions please contact Laura Stedman, AADEJ Executive Director at [lbc12465@gmail.com](mailto:lbc12465@gmail.com)**



## Here are the speakers scheduled for our Annual Session! Look for a detailed schedule, including topics, synopsis and times coming soon!

**Richard Jones, DDS, MS** - ACD President (opening statements)

**Nanette Elster, JD, MPH** - Journal of the American College of Dentists Editor

**Earl Sewell, MFA** - Administrative Manager of Council Programs for the ADA's Council on Advocacy for Access and Prevention

**Kayhan Parsi, JD, PhD, HEC-C** - Professor and Director of Graduate Programs at the Neiswanger Institute for Bioethics at Loyola University Chicago Stritch School of Medicine

**LeeAnn Johnson, CAE** - Texas Dental Association Membership Director and Social Media

**Jacqueline Plemons, DDS, MS** - Texas Dental Association Editor

**Billy Callis, BA, CDE** - Marketing Services Manager for Texas Dental Association

**Chad McCormick, PhD** - HHS Office of Research Integrity Policies on Research Misconduct and Best Practices in Publication Integrity

**Janet Southerland, DDS, MPH** - University of Texas Medical Branch at Galveston

**Kelly Ganski** - ADA News Editor

**Michelle Hoffman, MBA** - ADA Publisher

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**Tim Wright, DDS, MS** - JADA Editor

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